



New Children's Fashion Brand, Lady V. Couture, Introduces Bespoke Princess Collection

“Lady Jacqueline Von Rutenberg Launches Spring Haute Couture”

Inspired by her daughter, Lady Jacqueline Von Rutenberg has launched her new venture into the world of luxury children's wear with the ultimate goal; to ensure all little girls have the opportunity to feel like a princess. The Lady V. Couture Collection will offer handmade gowns with sweeping trains from 3 to 12 years old. The collection will be available to order online at www.ladyvcouture.com from mid-May with prices varying due to the custom nature of the collection.

Dating back four years, Lady Jacqueline drew inspiration from her time in Brazil and young daughter Lilow. Building upon this, Lady V. Couture sells luxury gowns for little girls whilst working exclusively with the very talented London Fashion College graduate, Shara Johnson. Handmade in London, the long-awaited collection launch will be available from mid-May, offering 11 styles of princess gowns.

“The collection reflects my interpretation of London's fashion scene, with a subtle nod to the old-glamour of the capital's royal history and tradition”

Lady Jacqueline Von Rutenberg

Ensuring the venture is a family affair, Lady Jacqueline's children remain very much involved throughout the process as they select appropriate colours and

designs adding that the wholesome family element that customer's know and love. Ensuring all gowns are handmade to perfection for little girls to wear and love.

Lady V. Couture is currently based in Marylebone with a close connection to Cancer Research Manager Paul Cleary. Whilst actively contributing to The Cancer Research Foundation by donating one exclusive luxury gown for sale, Lady V. Couture ensures 100% of proceeds will be donated toward to the charity. Come early April 2017, Cancer Research Marylebone will be showcasing the Lady V. Couture collection in the window display for all to enjoy.

“The luxury line that we have created perfectly showcases the spirit of Lady V. Couture. My design inspiration is drawn from the couture collections of fashion houses such as Christian Dior, Chanel, and Valentino. The collection is made exclusively in London, with high quality fabrics that are safe for all children.”

Lady Jacqueline Von Rutenberg

Whilst building the business, Lady Jacqueline actively cares for her children, juggling the hectic lifestyle of a businesswoman and mother of two young children.



Lady V. Couture
London



www.ladyvcouture.com